



Safety Starts at Our Core

# Comprehensive Safety Action Plan



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# Meeting Goals



**Understand the Safe System Approach and the specific elements of a successful transportation safety program**



**Learn how to participate in the Mat-Su Borough Comprehensive Safety Action Plan and learn about upcoming Safe Streets for All (SS4A) funding opportunities**



**Identify specific areas of concern for road safety**



# Introductions



**Michael Baker**

**I N T E R N A T I O N A L**



**FEHR & PEERS**

- Joni Wilm
- Sarah Schacher
- Karin McGillivray
- Caitlin Frye
- Malia Walters
- Alex Hutcheson
- Jennifer Gross

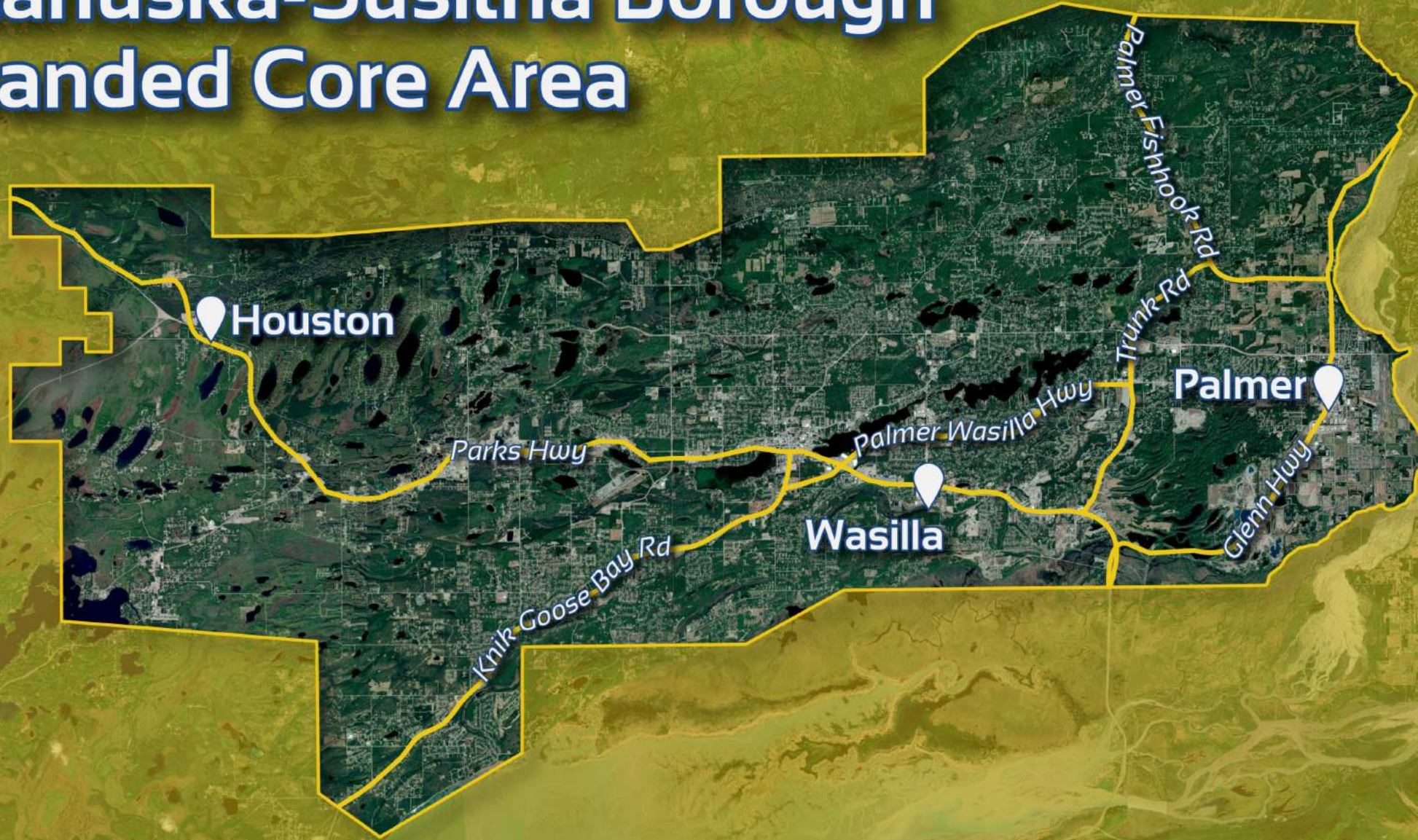
- Van Le
- Beth McKibben

- Nicole Waldheim
- Taylor Whitaker





# Matanuska-Susitna Borough Expanded Core Area





# What is Safe Streets and Roads for All (SS4A)?



Grant program from the U.S. Department of Transportation



Supports Vision Zero: even one death is unacceptable



A systemic approach to prevent death and serious injuries on the nation's roadways

# Safety Action Plan Components



1. Leadership commitment and goal setting
2. Planning structure
3. Safety Analysis
4. Engagement and collaboration
5. Equity considerations
6. Policy and process changes
7. Strategy and Project Selections
8. Progress and transparency methods

# Comprehensive Safety Action Plan & Types of SS4A Grants



**COMPREHENSIVE SAFETY ACTION PLANS:**  
data-driven,  
identify projects & strategies

**DURING PLAN DEVELOPMENT:**  
supplemental planning & demonstration activities

**AFTER PLAN COMPLETION:**  
project implementation



# Examples: Supplemental Planning



- Action Plan updates
- Complimentary safety plans
- Road safety audits
- Follow-up data collection and analysis
- Stakeholder engagement and collaboration
- Roadway safety planning



# Examples: Demonstration Projects



- Feasibility Studies
- Engineering Studies
- Pilot Projects & Programs



Graphic source: CRW Engineering

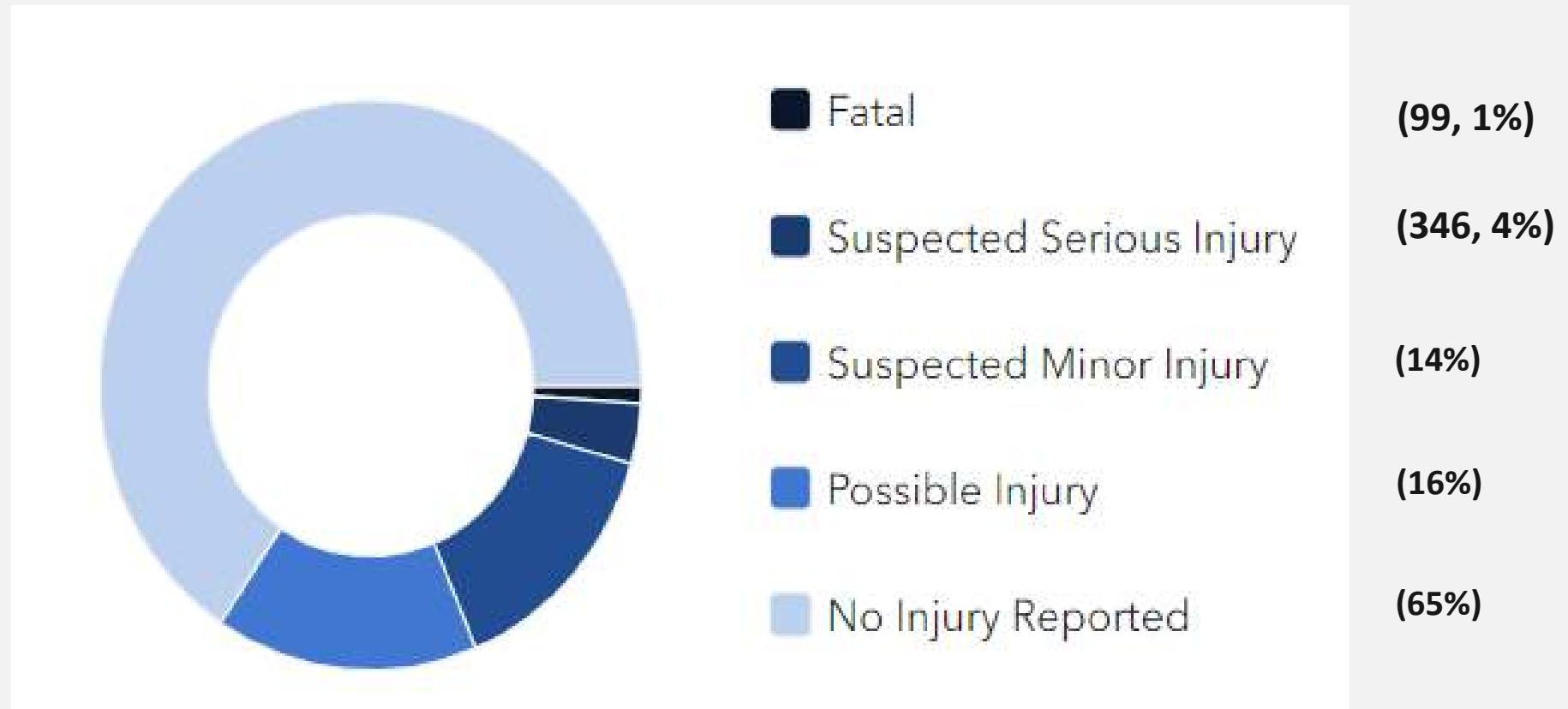
Two-way protected bike lane, 2024. Photo source: Municipality of Anchorage



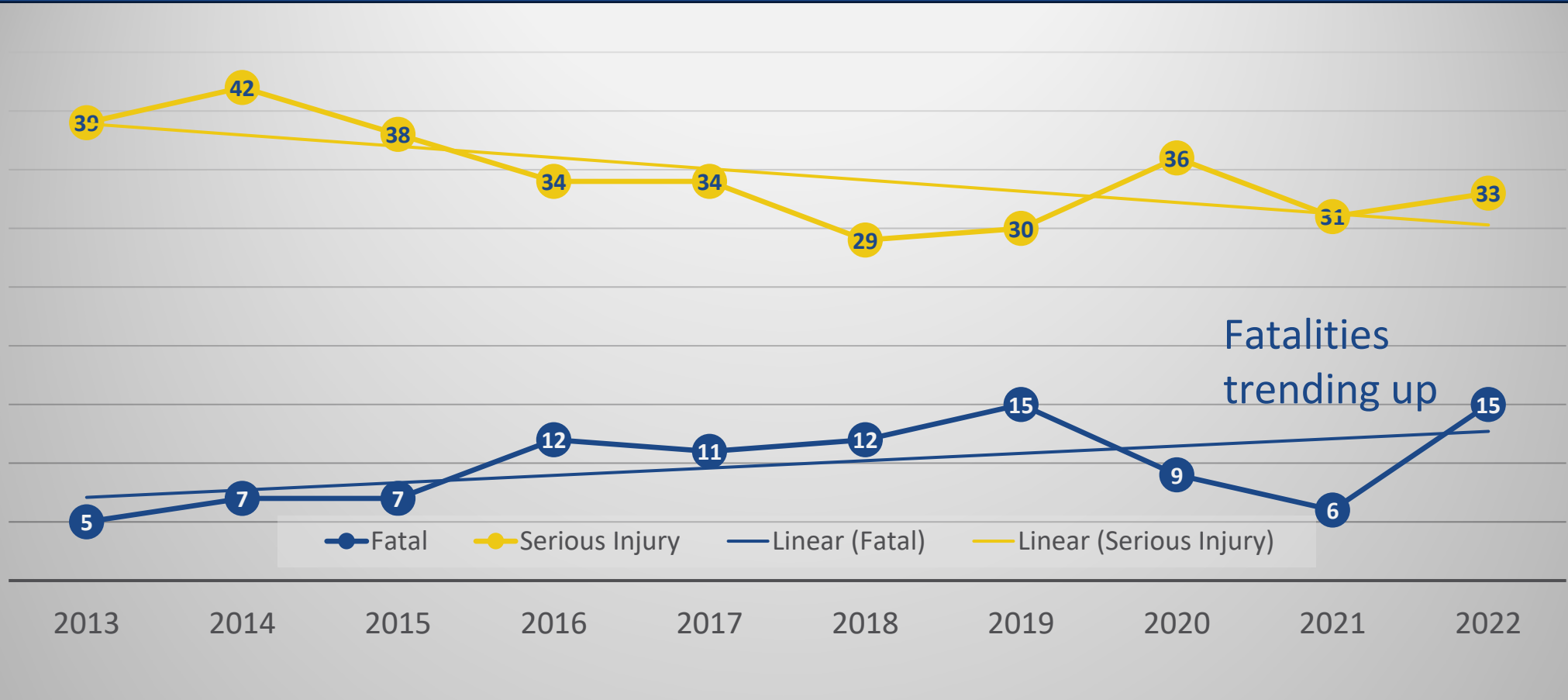
# Why do we need a Safety Action Plan?



**10,332 total crashes between 2013 and 2022**



# Mat-Su Expanded Core Area (2013-2022) Serious Crashes



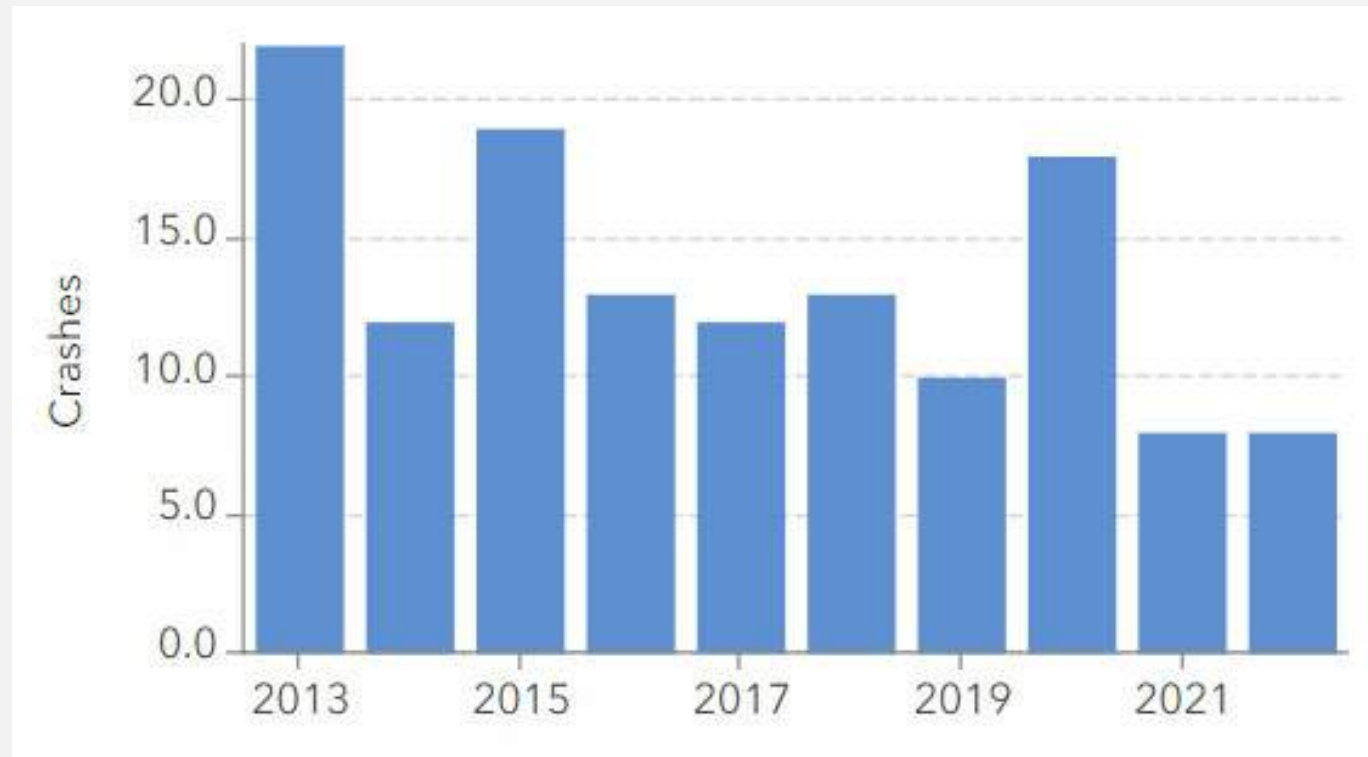


# Why do we need a Safety Action Plan?

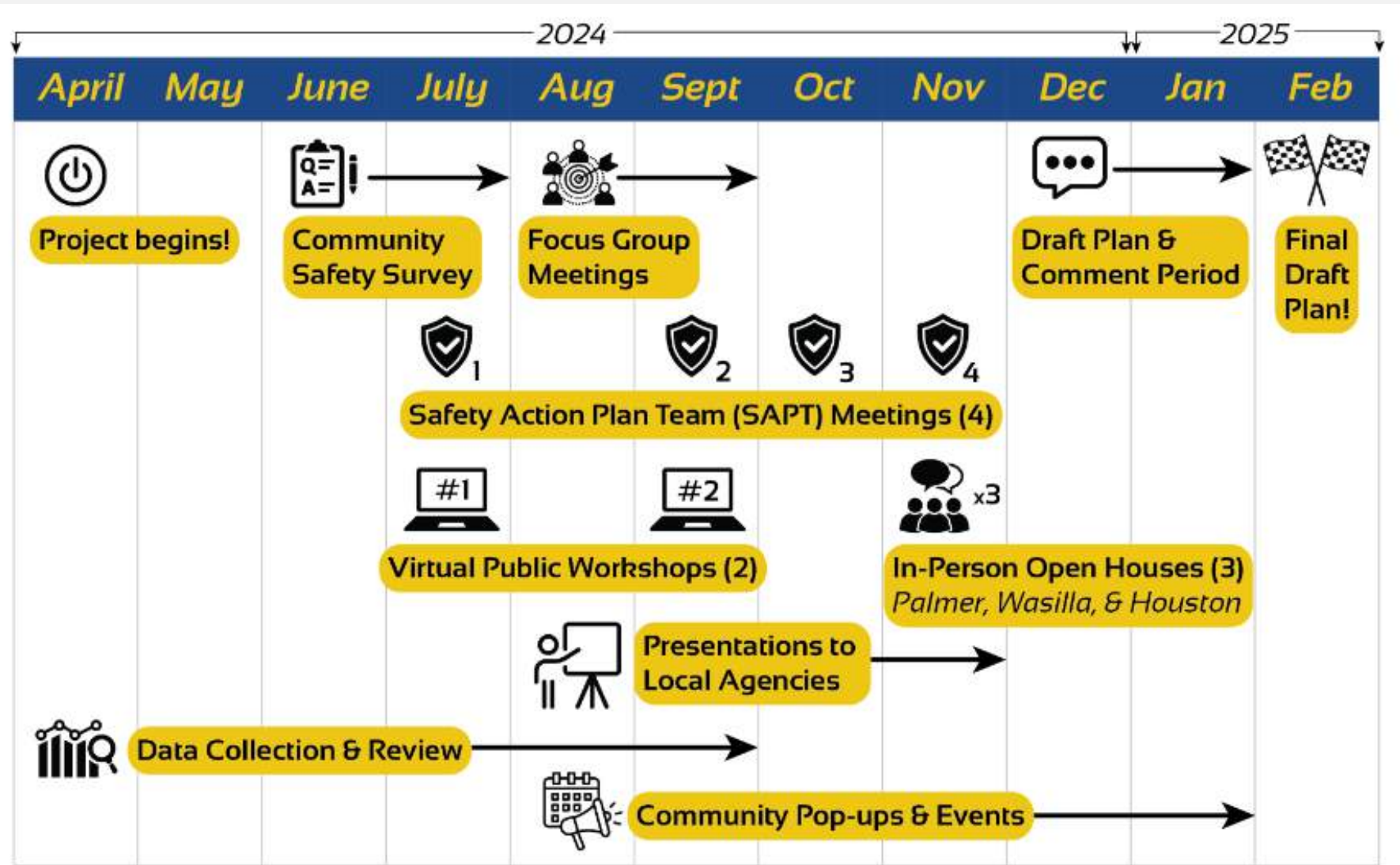


**135** crashes involving bicycles and pedestrians (2013-2022)

**93%** of these resulted in some type of injury or death



# Project Timeline



# Safe System Approach





# WHAT are your major safety concerns in the Mat-Su Borough?



**Enforcement**



**Road Design**



**High Speed**



**Education**



**Safe walking and bicycling**



**Winter maintenance**

**WHERE are  
your major  
safety  
concerns in  
the Mat-Su  
Borough?**



**Intersection**



**Corridor**



**School**



**User conflict area**

**Other?**

# What's Next & Ways to Participate



## Upcoming Public Meetings

- Virtual Public Workshop 2 / September 2024
- 3 In-Person Open House (Palmer/ Wasilla/ Houston) / Winter 2024

## Upcoming Special Meetings

- Focus Group Meetings (TBD)
- Mat-Su Agency Presentations (August 2024) TAB/ MSB Planning Commission  
/LRSSA/MVP Technical Committee/MVP Policy Board





# What's Next & Ways to Participate



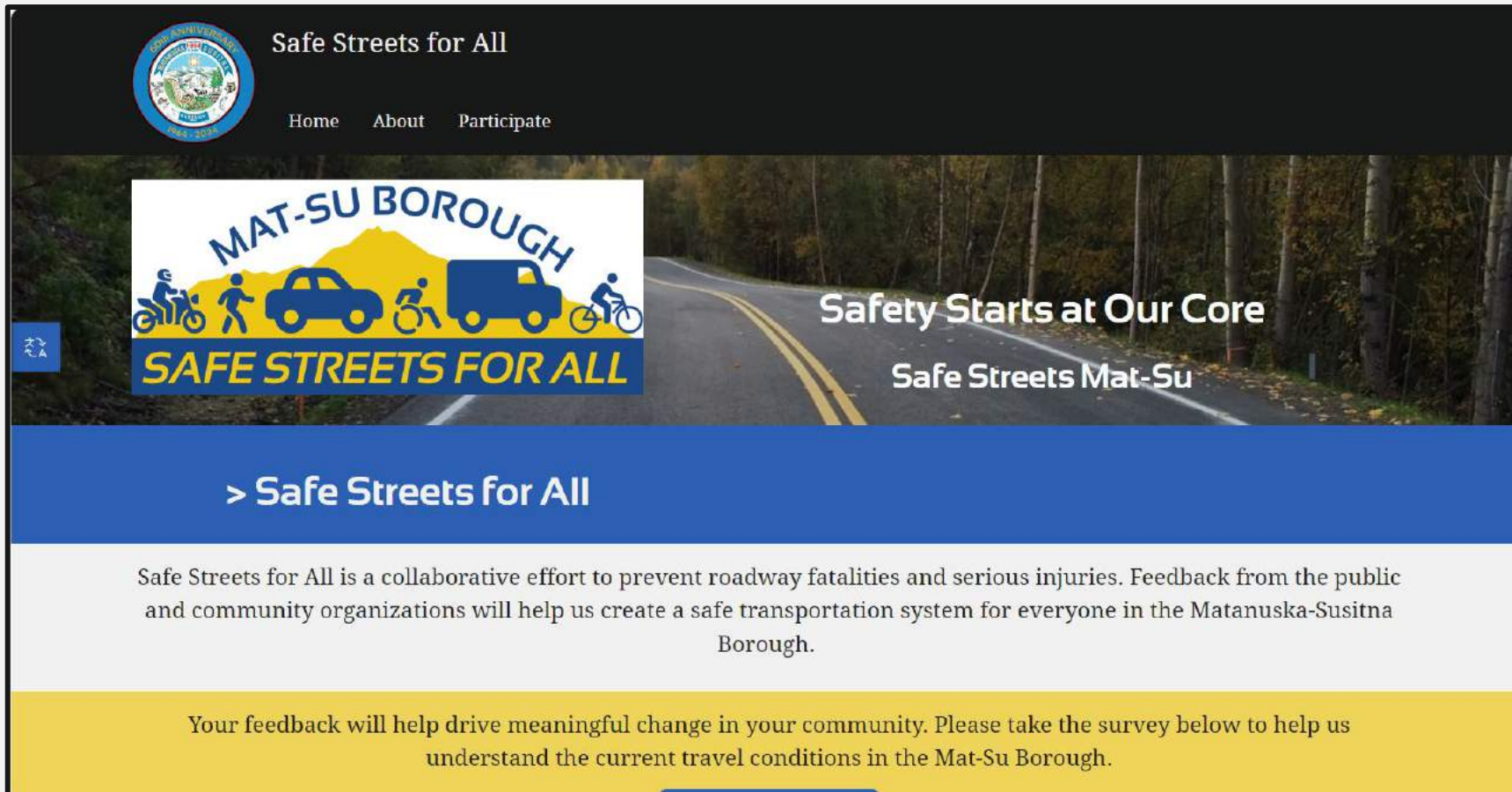
## Pop-up Events

- August 9 Friday Fling (Palmer)
- August 17 Houston Founder's Day
- August 21 Wasilla Farmer's Market



# Visit the Website

[ss4a.matsugov.us](https://ss4a.matsugov.us)



The screenshot shows the homepage of the 'Safe Streets for All' website. At the top left is the Matanuska-Susitna Borough seal. The title 'Safe Streets for All' is centered at the top, with navigation links for 'Home', 'About', and 'Participate'. Below the navigation is a large banner image of a road with trees. On the left of the banner is a logo for 'MAT-SU BOROUGH SAFE STREETS FOR ALL' featuring icons for a motorcycle, pedestrian, car, wheelchair, and bicycle. Text on the banner reads 'Safety Starts at Our Core' and 'Safe Streets Mat-Su'. Below the banner is a blue bar with a white arrow and the text '> Safe Streets for All'. The main content area has a white background with the text: 'Safe Streets for All is a collaborative effort to prevent roadway fatalities and serious injuries. Feedback from the public and community organizations will help us create a safe transportation system for everyone in the Matanuska-Susitna Borough.' At the bottom is a yellow bar with the text: 'Your feedback will help drive meaningful change in your community. Please take the survey below to help us understand the current travel conditions in the Mat-Su Borough.'

- ✓ Learn about the project
- ✓ Find out how to get involved
- ✓ See the latest plan documents
- ✓ Contact the team



# Take the Safety Survey!



## Share the facebook reel!



Survey open  
through  
August 30<sup>th</sup>.





# Thank you!

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**Website:**

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*Parks Highway between Meadow Lakes and Houston  
Photo credit: John Olsen*