

North Lakes Community Council Minutes
Boys & Girls Club - Bogard Road, Wasilla
Meeting Minutes August 29, 2024

1. **CALL TO ORDER** Meeting called to order at 7 pm by R. Hanson, President.
2. **WELCOME / INTRODUCTIONS** R. Hanson, President, welcomed everyone. Officers and Members introduced themselves.
3. **CONFIRM QUORUM** (Majority of Board Seats / Minimum 10% of Membership)
Board quorum established. Four of five. Greenberg excused absence. Membership Quorum established - more than 10% attendance.
4. **PLEDGE OF ALLEGIANCE** - led by D. Willequer
5. **AGENDA DISCUSSION / APPROVAL**
No suggested revisions. P. Purcell moved to approve the agenda as presented, seconded by D. Willequer. No objections. Agenda approved unanimously.
6. **PRIOR MEETING MINUTES APPROVAL** (link to June 27 Meeting Minutes)
Revisions regarding spelling were presented by D. Willequer. F. Conoway moved to approve with spelling corrections, seconded by J. Coleman. No objections. Minutes approved unanimously.
7. **CORRESPONDENCE REVIEW** (link to August 29 Correspondence Report)
Correspondence was listed in the meeting packet. R. Hanson summarized. Followup actions are identified in the report. Board members did not identify any additional correspondence.
8. **OFFICER / COMMITTEE REPORTS**
 - a. **President's Report** (verbal) (Hanson)
R. Hanson welcomed people back from the summer break (no meeting in July) and suggested we may not want to take July off in future years. It is a very busy time of year with much activity in the Borough. Without a meeting, it is difficult to get input from area residents prior to Borough meeting and public hearings.
 - b. **Treasurer's Report**
R. Hanson and J. Coleman summarized the financial reports. Copies were made available to members.
 - c. **Road & Traffic Safety Committee**
R. Greenburg, Chair was absent so D. Willequer provided a verbal report. Committee met Aug. 18, 2024 and recommended new batteries for the radar signs. He gave a detailed report on the results of the radar signs that were placed in June & July. The next meeting is set for Sept. 22, 2024.

d. Finance Committee

L Calandri, Chair was absent so R. Hanson, President reported the Finance Committee did not meet in person, but finalized milestone dates for the 2025 Community Grant Program. Application instructions have been updated to reflect the 2025 schedule. They are on the website.

e. Bylaws Committee - No meeting to Report

f. Nomination Committee - No meeting to Report

9. PRESENTATIONS / SPEAKERS

a. "Safe Streets for All" Safety Action Plan & Survey (link)

Joni Wilm with Michael Baker International presented the "Safe Streets for All" Comprehensive Safety Plan and Survey. This is a Federal grant funded program. It was put into place to provide safe roadways and prevent accidents in the Mat-Su Borough. She encouraged everyone to take the survey and talk to their friends and neighbors to do the same, the deadline has been extended to September 13, 2024. R. Hanson mentioned some resident concerns are road design, pedestrian safety and winter road maintenance. D. Willequer mentioned the poor quality asphalt being used and some guardrails may not meet code. B. Geary noted the crosswalks at roundabouts are not adequate for the blind with service animals. R. Hanson also emphasized the importance of getting good feedback into the survey from North Lakes residents.

b. Legislative Office Updates - Elected Officials

Senator Wilson reported that Governor Dunleavy will be signing healthcare related bills and also an education bill. Oct. 15th is the Mat-Su Fall Economics Summit being held at Evangelos. This event is sponsored by the City of Wasilla, Mat-Su Borough and the Wasilla Chamber of Commerce. Registration is available on the Wasilla Chamber website. He stated that DOT is working on repair/replacement of guardrails. He noted that bike paths cost approximately the same as building the road, which is a big issue for addition of bike paths. Assembly member D. Fonov reported that there is a new process for trash removal and cleanup of property and junk car removal. Candidates for office were also given an opportunity to speak. Elexie Moore and Steve Menard spoke briefly.

10. ONGOING / UNFINISHED BUSINESS

a. Bogard-Seldon Transportation Corridor Projects

R. Hanson has been actively participating in meetings with the Borough and information is available on our website.

b. Seward Meridian Project Update

F. Conaway has been involved on the project and drew everyone's attention to the website project status page which includes a link to the final configuration.

c. Waterbody Setback Board - Status Update (verbal)

R. Hanson attended meetings and requested that the Waterbody Setback Board provide time for meaningful outreach to the Community Councils for feedback, and to consider such feedback before finalizing their recommendations to the MSB Assembly. He was joined in that request by other

Community Councils. The Board agreed and drafted a request to the Assembly for an extension of their deadline from September, 2024 until March 2025.

- d. **Radar Speed Sign Deployment - Status & Budget Impacts (verbal)**
D. Willequer shared data from recent deployment of the radar speed signs on Serendipity, Lakeview, and Engstrom. R. Hanson explained that signs had been taken down because the old lithium batteries had become very unreliable. He has quotes from Batteries Plus for replacements. Replacement with (6) lead-acid batteries would be a total cost of \$570. This is unbudgeted operating costs.
- e. **Welcome to North Lakes Signs - Status & Budget Impacts (verbal)**
R. Hanson reported that Northwest Barriers, the contractor for sign installation, is working with the DOT to obtain permits. Scope of work for 2024 has been reduced to only (6) locations, all in State DOT right-of-way. Remaining (14) signs on Borough roads and streets are now planned for 2025. Expected costs for 2024 are \$5,400 against the original \$8,000 budget.
- f. **NLCC BBQ Results - Membership Outreach**
J. Coleman and R. Hanson reviewed the positive results of our annual BBQ event. Over 225 people attended. Many attendees expressed interest in the issues we are working on for the community. We signed up 9 new members at the event. Most heard about the event through the flyer sent in the mail, the signs put up at area intersections, and the electronic sign at the Boys & Girls club. A special thank you goes out to businesses who donated door prizes, including Everett's, Fly Trampoline Park, and Red Robin.
- g. **Digital Advertising Results - Membership Outreach (link)**
J. Klapperich reviewed the results of the two month advertising campaign, which has resulted in 3,196 people taking the time to fully view the ad and 356 people clicking on the ad and visiting our website. John also discussed his recommendation to continue the momentum through the remainder of the year and his willingness to pick up a majority of the costs to do so. This would result in a cost to the NLCC of \$500 per month (\$1500 total) between now and year end 2024. The plan for 2025 will be discussed and decided during the budget process for 2025.
M Schweigert moved to approve an extension of the Digital Advertising Campaign through year end and to incorporate the costs into a new 2024 restated budget (to be addressed in a separate motion). The motion was seconded by P. Purcell. Discussion ensued and R. Hanson asked if there were any amendments to the motion that others might propose. There were no amendments and no objections to the motion. Motion passed unanimously.

11. NEW BUSINESS

- a. **NLCC Board Member Nominations / Election Prep**
R. Hanson noted that annual Board seat elections will occur in October. The Committee's work starts tonight. Nominations will be presented at the September Membership Meeting. Nominations will also be accepted from the floor at the September or October meetings before voting. This is a standing

committee. Current members include L. Calandri and P. Purcell, but L. Calandri just notified Rod that he is resigning from the Committee. Two seats are up for election in 2024. These seats are currently filled by Pat Purcell and Rachel Greenberg. Both are eligible for another term. Pat Purcell would like to step down from the Board. R. Hanson asked if other members would like to join the Nominations Committee. J. Klapperich volunteered.

b. Elimination of dues for Membership -Membership Outreach

R. Hanson described the process that is being used by Gateway Community Council and some of the potential benefits of eliminating the requirement for dues. P. Purcell moved to drop the requirement for dues beginning in January of 2025 and to make the associated changes in our Bylaws. Motion seconded by J. Klapperich. Discussion ensued. No objections, motion approved unanimously.

a. Transparency - Forecasted Spend vs 2024 Budget

R. Hanson reviewed how the original approved budget expected a total Income of \$16,309 and Expenses of \$24,138. This means that when we approved the budget, we were approving a \$7,829 draw down of savings. Additional unplanned costs have been incurred for the Welcome Signs, Radar Batteries, Digital Advertising, and Meeting administration (computer equipment / Zoom equipment). There needs to be transparency of the impact to our expected 2024 total spend. A detailed forecast and re-stated budget will be reviewed by the Finance Committee and brought forward for review and approval of a restated Budget at the September NLCC Meeting.

12. AUDIENCE PARTICIPATION - Ideas, questions, comments (3 minutes maximum)

S. Menard spoke regarding fundraising and explained that 30% of the bed tax collected by the Borough is available for grants and NLCC could apply for funding. R. Hanson indicated he would reach out to S. Menard to learn more.

13. ADJOURN - 9:00 pm (requires motion to extend before 8:00 pm)

Motion by P. Purcell to extend meeting from 8:00 pm to 9:00 pm, seconded by Richard Hanson. No objections; motion approved unanimously.
Final motion for adjournment by J. Coleman, seconded by P. Purcell. No objections; motion approved unanimously. Meeting adjourned 9:10 pm.

APPROVAL OF MINUTES:

Signed by: Rod Hanson

Date Signed: 9/26/24

Attested by: Pat Purcell, Secretary

Date Signed: 9/26/24