

**North Lakes Community Council  
Annual Board Meeting - Minutes  
November 25, 2024**

**1. CALL TO ORDER (7:00 pm)**

- o Meeting called to order by R. Hanson at 7:01
- o Confirm Quorum (Majority of Board Seats) All five board members are present.
- o Pledge of Allegiance

*No public participants*

**2. AGENDA REVIEW & APPROVAL**

- o Agenda was unanimously approved

**3. 2024 WWW / WCBI**

- o What went well?
  - The annual BBQ event was a successful effort with significantly increased attendance.
  - Participation from government agencies was much better this year. Political candidates and elected officials were present regularly.
  - Membership and attendance is up and trending upward.
- o What can be improved?
  - Could improve upon BBQ preparation - earlier invites to Enstar for grilling and to public safety organizations for participation. The budget has been increased for the event.
  - We haven't adequately prioritized Audience Participation on our monthly agenda and often run out of time. We will consider moving comments to the beginning of the meeting to allow members to be heard. Also may add a second opportunity at the end of the meeting. Suggestion was made to have sign up sheets for participation.

**4. BYLAWS - APPROVED AT 11/21/24 MEETING**

- o Secretary N. Smith and President R. Hanson signed updated bylaws
- o Discussion
- o Roles of Board Members (Article 9, Section 10) reviewed.
  - VP Colleen Vague will plan to attend some of the borough meetings. She also agreed to run the Zoom and timers for speakers.
  - Franklin Conaway suggested a less formal setting for community meet and greets.

**5. 2025 PRIORITIES / STRATEGIES / MEETING DATES**

- o Possible NLCC neighborhood cleanup for spring cleanup was suggested. F. Conaway will look into adopting an area for spring cleanup.
- o R. Hanson will look into more potential grants the NLCC can offer to the community, perhaps reducing the amount of large grant awards and setting up a process to fund some individual or minor grants.
- o Meetings will continue to take place the last Thursday of every month except for November and December.

- The Waterbody Setback issue is coming to a close and should not need much additional focus in 2025.

After discussion the NLCC board set the priorities for 2025 as follows:

**- Road Safety**

- Continued leverage of the Road & Traffic Safety Committee.
- Input to the Bogard / Seldon CAMP
- Input to specific state DOT project scoping on Bogard Road
- Continue to advocate for safer neighborhood streets (MSB)

**- Membership Engagement & Outreach**

- Keep the push on getting physical "Welcome to North Lakes" signs installed.
- Leverage original posts (rather than links or shares) to drive up engagement through Facebook. Our target audience (50 year old plus) for engagement has been shown to use Facebook much more extensively than other sources and traditional media. Maybe consider Facebook advertising as an outreach strategy. Nichole Smith has experience with Facebook associated with her business and she and Rod will strategize on a path forward.
- While digital advertising in 2024 did bring more people to the website, that strategy is having the audience come to us ... rather than us going to the audience (such as through Facebook).

**- North Lakes Community Comprehensive Plan**

- Does not currently exist. Several other Councils have plans in place.
- Do some research to see if an NLCC Comp Plan could help our community with priorities and focus. Understand the process to get one in place.
- Also look at potential for Special Use Districts (SPuDs) as a way to protect neighborhood interests.
- C. Vague will lead a committee on creating a NLCC comprehensive plan.

**6. REVIEW OF COMMITTEES (Bylaws Article 10, Section 3D)**

- Finance Committee (Chair: Louis Calandri) will continue.
- Bylaws Committee (Chair: Nichole Smith) will activate if needed.
- Nominations Committee (Chair: TBD) will activate in July.
- Road & Traffic Safety Committee (Chair: Rachel Greenberg) will continue.
- Comprehensive Plan Committee: (Chair: Colleen Vague) will stand up in 2025.

**7. 2025 BUDGET REVIEW / MODIFICATION & APPROVAL**

- R. Hanson reviewed the proposed budget for 2025. Adjustments were made for more community outreach events.
- Will need to spread Welcome sign installation over two years to space out the expense.
- The NLCC will extend an unspent \$4000 grant for Matsu Disc golf association into 2025.

- There will be a budget deficit in 2025 and 2026 (we will spend more than we bring in as income). This will draw down our reserves. Hopefully we can return to a balanced annual budget starting in 2027.
- Jolleen Coleman will take the budget to the NLCC accountant so she can double check all information and provide us with an updated budget report before final approval.


**8. BOARD MEMBER COMMENTS**

- No specific comments given.

**9. ADJOURN**

- Meeting adjourned at 8:46

**APPROVAL OF MINUTES:**

Signed by: 

Date Signed: 12/19/24

Attested by: 

Date Signed: 12/19/24